

**DEMOGRAPHICS – THE MAXWELL**

	1 Mile	2 Miles	3 Miles
Total Population	46,719	167,279	338,214
% Population Change 2000-2011	67.4%	37.4%	9.0%
Total Daytime <b>Work</b> Population	269,094	665,550	793,878
Total Households	23,240	84,441	166,474
% Households Change 2000-2011	72.6%	55.8%	20.7%
Average Household Income	\$106,367	\$103,166	\$108,908
College Education Attainment	21,648	77,622	142,780
Median Age Total Population	26.3	29.3	28.4
Median Age Adult Population	28.4	32.0	32.0



**Bond Companies**  
Chicago Office  
350 W. Hubbard Street, Suite 450  
Chicago, IL 60654 (t) 312 853 0070

**Robert J. Bond**  
President  
(e) rbond@bondcompanies.com



# THE MAXWELL



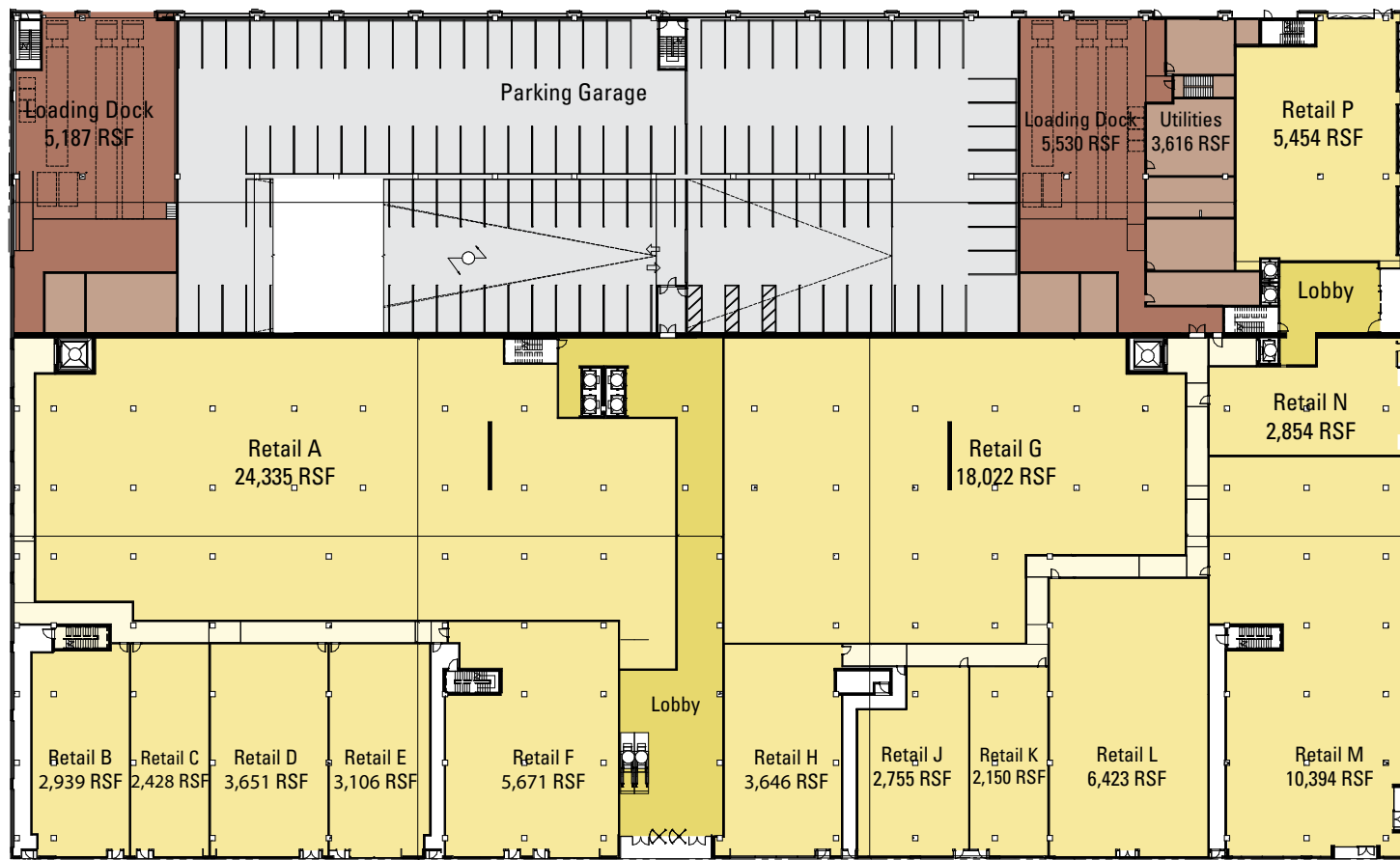
At its core is the new Maxwell featuring 200,000 SF of retail space and 370 residential units enhancing the Roosevelt Road Trade Area that has been a retail way of life for more than 120 years. This intersection is the downtown of the South Loop drawing from more than 15 Chicago neighborhoods. The South Loop's urban lifestyle is enhanced by the Maxwell's architecturally distinctive design creating a street level experience along Canal and Taylor Streets. The development benefits from clear site lines and visibility to Roosevelt Road. Each bay has 20 feet of height creating a unique presence for the retailer. With work already underway, the Maxwell will be available for its first tenants in the Fall of 2013.

The Maxwell has:

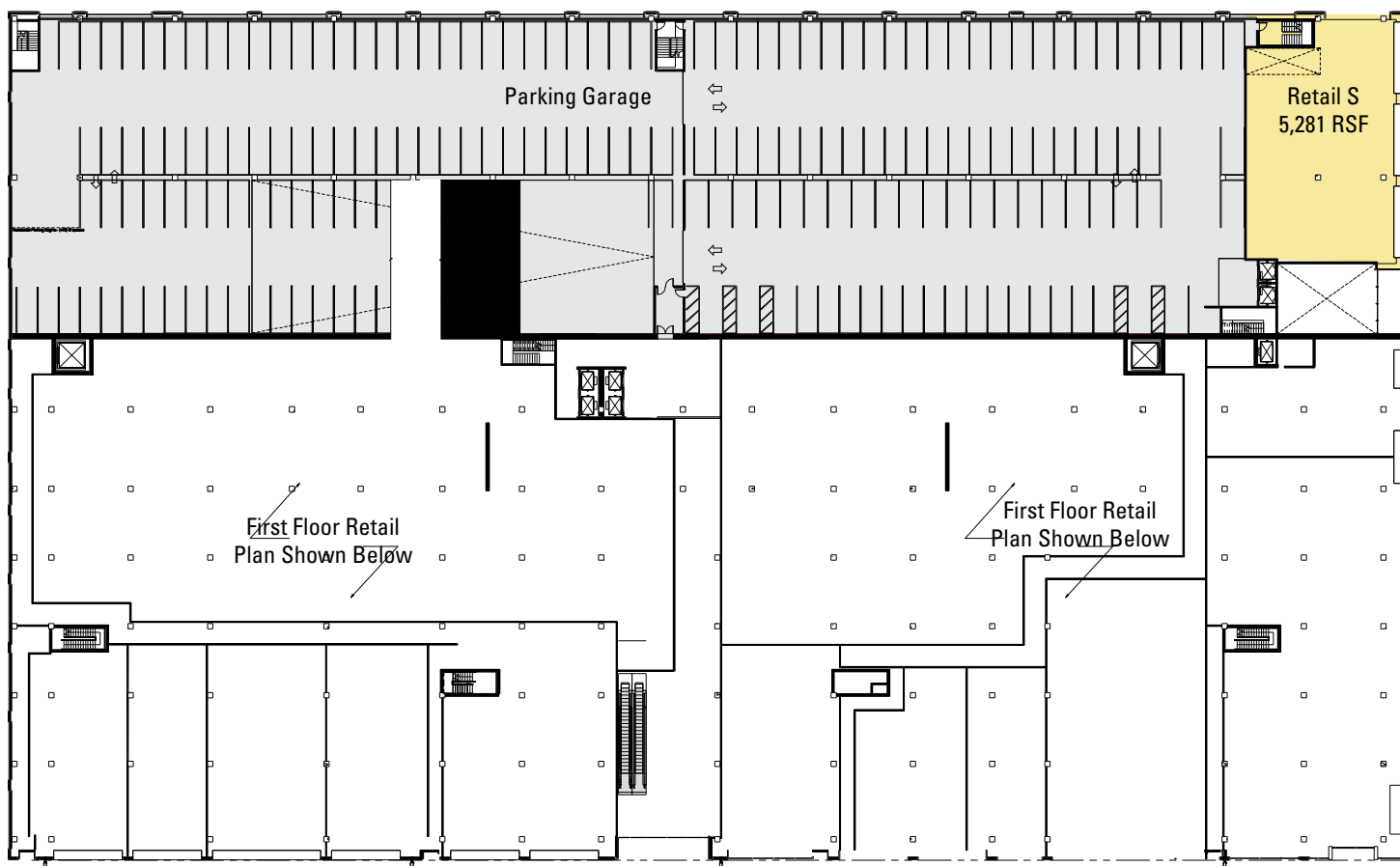
- » Convenient self-contained parking of 3:1000 as well as extensive street parking surrounding the site creating ease of access.
- » Strong Daytime Population in the immediate area providing a constant base of customers.
- » Excellent access with 2-way streets on 3 sides.
- » Outstanding visibility from Roosevelt Road, the Dan Ryan Expressway and the West Loop.
- » More than 50,000 vehicles per day.
- » 11 high sales volume retail anchors at the intersection including Whole Foods, DSW, Marshall's, Michaels' Crafts, PetsMart, LA Fitness, Staples, Best Buy, and Bed Bath & Beyond.
- » A premier location within one of Chicago Metro's strongest retail corridors.



First Floor



Parking Plan 1



Second Floor

